

THE YALE BROADCASTING COMPANY, INC.

WYBC-FM 94.3

Dear Listener,

We would like to acknowledge the many kind letters we have received from our listeners; encouragement, and even criticism, are always welcome. One of the dominant themes in your communications to us has been the need for a WYBC-FM Program Guide. We could not agree more, and we have recently arranged to have the bulk of our program listings appear in the Weekly Calendar of Yale University. Most of our classical music programs, sports broadcasts, lectures, and special events are listed.

Some of the special programs which will be listed in the Calendar in coming weeks will be our live broadcasts of such Yale campus events as the inauguration of President Brewster; the WYBC-FM production of The Wind in the Willows; the complete schedule of the 'Your Community Speaks' series; the Yale Broadcasting Company's series of live chamber music concerts for benefit of the Kennedy Culture Center in Washington; such regular productions as 'Focus;' and many more.

In addition to the WYBC-FM Program Guide, the Calendar contains information concerning various activities on the Yale campus, such as lectures, discussions, concerts, etc. It is surely one of the most valuable guides to cultural events in New Haven.

If you would like to receive the Yale Weekly Calendar, please send \$1.00 to: Weekly Calendar, WYBC-FM, 1303-A Yale Station, New Haven. This will cover costs from now until the end of the school year in June. We are convinced that this service will make listening to WYBC-FM a more exciting experience. Thank you again for your continued interest and support.

Sincerely,

Henry P. Becton, Chairman
THE YALE BROADCASTING COMPANY